



# COMPANY PROFILE

[www.gmac.co.tz](http://www.gmac.co.tz)





# GMAC & TECHNOLOGY

COMPANY LIMITED

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## 2024

### OUR VISION

GMAC & Technology envisions becoming the leading provider of innovative and integrated brand marketing and public relations solutions, empowering our clients to achieve remarkable business growth and surpass their marketing goals.

### OUR MISSION

To provide innovative and effective integrated brand marketing and public relations solutions that help our clients grow their businesses and realize their marketing goals.





# ABOUT GMAC & TECHNOLOGY

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GMAC & Technology Company Limited is a Tanzanian business development consulting firm that was awarded certificate of incorporation number 170037170. The Company provides technical support services to individuals and organizations throughout their business cycles.

We help our clients to achieve their goals by providing solutions that address operational challenges, increase efficiency and improve their competitive position in the market. This is achieved through our programs that are tailor made to support marketing and public relation activities, advertising, hard and soft skills learning, workshop facilitation and event planning and management.



# OUR SERVICES



## TRAINING

- Sales and Marketing
- Attitude and Mindset
- Communication Skills
- Team Building & Corporate Retreats
- Entrepreneurship, Life Skills, Money Management & Retirement
- Project Proposal Writing Skills
- Business Plan Writing Skills



## ADVERTISING AND MARKETING MANAGEMENT

- Mobile Billboards
- Digital and Manual Billboards
- Radio, TV, and Printing Media
- Digital Platforms



## AGRICULTURAL AND BUSINESS PROJECT DEVELOPMENT AND MANAGEMENT



## EVENT PLANNING AND MANAGEMENT

- Social Events
- Political Events
- Fundraising Events
- Private Events



## RECRUITMENT

- Front Desk Personnel
- Sales and Marketing Executives
- Graphic Designers
- Communications Officers



## GRAPHICS DESIGNING AND PRINTINGS

- Company Profiles
- Business Cards
- Brochures
- Flyers
- Posters
- Catalogs
- Packaging Materials
- Banners
- Calendars
- Presentation Materials
- Stickers





# OUR SERVICES



## OUTSOURCING

- Cleaning Services
- Project Management
- Catering Services
- Drivers Services
- House Maids



## DIGITAL SOLUTIONS

- Website, Mobile Applications & System Developments
- Social Media Management
- ICT Consultancy
- Access Control and CCTV Services
- Network and Infrastructure Service



## INCORPORATION CONSULTING SERVICES

- Prepare Project Proposals for Prospective Ventures
- Prepare Business Plans
- Brela Filling
- TRA Filling
- Legal Drafting
- New Company Registration Services
- New NGO's Registration



## INSURANCE SERVICES

- Selling Insurance
- Underwriting
- Risk Assessment
- Loss Adjustment and Surveying
- Claims Investigation



## ARTS AND CRAFT:

- Drawing and Painting
- Decoration and Interior Design
- Making Candles and Branding
- Recycling and Designing



# OUR CLIENTS & PARTNERS



WASAFI TV



Daima



Efm

CRWZ

MUSIKI UNDAONGA



MWANANCHI COMMUNICATIONS LTD

Empowering the nation



The bank that listens



STELLA MARIS MUYARA UNIVERSITY COLLEGE  
EDUCATION IS THE LIGHT OF HOPE  
STEMMUCCO



TANZANIA INSTITUTE OF ACCOUNTANCY  
TIA  
"Education for Efficiency"



TANZANIA  
STANDARD  
NEWSPAPERS



Korea Trade-Investment  
Promotion Agency



Experience the Quality



EDLINK LIMITED



MTWARA PASTORAL EDUCATION FUND  
COR UNUM ET ANIMA UNA  
MPEF



WOTAMOL



Designable



RickMedia



WESA FINANCE  
& CONSULTANCY COMPANY LTD  
Together We SAIL



IA INTEGRAL  
ADVOCATES



JOHNBUSINESS  
COMPANY  
"Lets your fingers do the walking"



DEPORTES  
COMPANY LIMITED



Strategis  
Insurance



TIRA  
TANZANIA INSURANCE REGULATORY AUTHORITY



# MEET OUR TEAM



## Joseph P. Chiwango

Joseph Chiwango, the visionary founder and Managing Director of GMAC & Technology, is a dynamic leader driving business development success. With deep expertise in consulting and a passion for innovation, he spearheads the company's growth strategies. Joseph's visionary approach and strategic thinking have positioned GMAC & Technology as a trusted partner for organizations seeking comprehensive solutions. Under his leadership, the company continues to deliver results-oriented programs and services that empower clients to achieve their goals.



## Alex Nalitolela

Alex brings to GMAC some five decades of work experience in thematic areas of education, research in agricultural production and technology, nutrition, as well as on general program management and organizations leadership. Ample experience as a writing skills expert and facilitator in business planning, proposal writing, strategic planning, fund raising and resource mobilization events. An outstanding workshop facilitator, event organizer and training consultant. On organization Management and administration Alex is currently serving as a member of board of directors and steering committees of various local and International organizations.



## Kennedy Philip

Kennedy Philip is a passionate mass communicator specializing in digital communications. With a solid background in reputable organizations, including his notable tenure at GMAC & Technology Company Limited, Kennedy has created successful communication plans and detailed digital strategies. He excels in leveraging modern tools and technologies to engage audiences and achieve organizational goals. Kennedy's expertise includes content creation, social media management, and data-driven insights for optimal results. His dedication to staying updated and delivering quality outcomes makes him a valuable asset in enhancing communication efforts.

# GET IN TOUCH

## CONTACT US :



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***Dar es salaam, Tanzania***